



BUSINESS & ENTREPRENEURSHIP CERTIFICATE PROGRAM

Why Choose Joseph Business School (JBS)?

1. Faith-Based Perspective

Joseph Business School offers entrepreneurial training from a Christian world view; we teach how to do business God's way. Our program allows hands-on curriculum to enable students to gain the skills and mindset to operate their own businesses and become business leaders.

2. An Accredited Institution

Joseph Business School is accredited by the Accrediting Council for Continuing Education and Training (ACCET). ACCET is listed by the U.S. Department of Education as a nationally recognized accrediting agency. We are certified by the Division of Private Business and Vocational Schools of the Illinois Board of Higher Education and offer a certificate of completion.

The Covenant Nation (TCN), through its TCN Leadership Centre, operates a global partnership license with JBS, known as the Joseph Business School, Lagos. JBS Lagos replicates the global objectives, goals and educational standards of JBS, situating this within the context of the Nigerian business environment, in order to deliver same quality learning experience to locally enrolled students in Lagos, Nigeria.

3. A Schedule That Fits Your Life

Students that need increased flexibility and convenience will find the JBS Lagos Blended Programme a good fit and it is a mirror image of the JBS campus programme. Courses will be delivered in a blended format of Live Virtual; Recorded Virtual and Onsite Physical.

4. High-Caliber Faculty

Our Faculty Instructors are born-again and Spirit-filled with deep expertise in a variety of industries and include Lawyers, Certified Financial Analysts, Investment Bankers, Chartered Accountants, Management Consultants, C-suite executives and Business owners.

Most importantly, they have practical experience of starting and operating a business and corporate management experience.

Ready to Begin?

The Joseph Business School Lagos is now accepting applications into its Business and Entrepreneurship Certificate Programme commencing on the 1st of April, 2022.

Be a part of the pioneering class of this historic Programme as we learn practical business principles and receive spiritual empowerment to raise companies, create wealth and manifest the Kingdom of God in the market place.

After you have reviewed the information in this packet, follow these simple steps to begin the admissions process. If you have any questions, please email: contact@jbslagos.org

1. Apply online at www.jbslagos.org/apply

2. Minimum Academic Qualification

Senior Secondary School Certificate (or equivalent)

3. Recommendation Form

Recommendation must be from an adult who is familiar with your character and work ethic and is not a relative

4. Write your Essay

Just answer the questions in 500 words limit

5. Upload all the documents and pay the N10,000 application fee

 +234 818 888 4194

 contact@jbslagos.org

 www.jbslagos.org

Information Sheet Business & Entrepreneurship Certificate Program 2022

Fee Schedule

Financial Information and Tuition Payment Schedule

Application Fee: N10,000 (due with application submission)

Online Learning Management System Subscription	N102,480
Programme Materials	N141,999
Graduation Materials	N44,000
Tuition	N373,171
Total Charges Equal	N661,650

*Students are expected to make all tuition payments on or before classes commence on 1 April 2021.

**Tuition Instalments are available upon request and subject to approval on a case-by-case basis.

Application Closes Monday, March 28, 2022.

Virtual Open House

Learn more about our 9-month certificate programs and the practical and biblical approach on how to start and run a business God's way.

Click on the resource links below.



www.jbslagos.org

www.jbslagos.org/videos/

www.jbslagos.org/how-to-apply/

Course Description

Business & Entrepreneurship Program(1/5)

LEADERSHIP AND ORGANIZATION

Christ and the Corporation

This course provides students with the wisdom and understanding of being an anointed entrepreneur called and appointed by God. Learn how to hear the voice of God. Discover the values and mindset that characterize Christian entrepreneurs.

Help for the Entrepreneur

This course explores the use of professional help, or technical assistance, in opening and operating a business. Specifically, you learn what to look for when selecting professional help and what to consider in working effectively with these people after their services have been secured. You will also explore possible market contacts and technical assistance for international trade opportunities.

Human Resources

In this class students will write job descriptions for the various positions within their companies; develop a list of interview questions for potential new employees; review a job offer process; understand the recruiting process and pertinent background checks to conduct.

Life as a Christian Entrepreneur

In this class students study examples of entrepreneurs who operate under the anointing and direction of God. Students hear experiences from the Founder of the school who implemented principles into real work examples.

Mission Statement

The purpose of this course is to begin the process for developing a Company Mission Statement. In the process the students gain knowledge of the connection between Vision and Mission Statements.

Prayer

In this class students are taught about the power of prayer in their businesses. They learn what, why, and how to pray for their businesses.

Time Management

In this class students are taught how to improve their personal productivity and effectiveness. They learn to redefine time, take dominion over time, effectively govern time, create time, restore order, and also identify the impact of time wasting activities.

Course Description

Business & Entrepreneurship Program(2/5)

ACCOUNTING AND FINANCE

Customer Credit

Creating a successful customer credit program is crucial to long-term customer service success. In this class students learn the importance of offering customer credit; examine the criteria for granting credit; analyze the credit options available for businesses; describe the use of credit records and analyze the procedures used for credit collections.

Finance Presentation

In this class students make a professional business presentation of their Financial Plan for their business.

Finance Workshop

During this class -students work on their Financial Plan assignment.

Financial Analysis

Students learn to discuss the responsibilities of the entrepreneur in managing the finances. They learn to select appropriate advisors to assist in their financial analysis; the importance of cash flow management; identify financial control procedures; how to find cash flow patterns; analyze trouble spots in financial management; analyze financial statements; analyze financial management ratios applicable to a business.

Financial Literacy

Students learn about Financial Literacy from a Spiritual perspective - understanding prosperity, the purpose of money, ways to get rid of the power of debt; and a Natural perspective - review of elements in a Credit Report and FICO scores, Rapid Debt Repayment Plans, attaining savings goals, identity theft.

Financial Market & Stocks

Students receive an overview of the financial markets, learn the basics of how to select stocks with practical anointed application of choosing a portfolio, the reason you should consider the financial markets as one stream of income, and that God can prosper us financially to the degree our faith can believe and the knowledge we receive.

Financing the Business

Students learn how to determine options for financing their businesses; discuss the financial information included in a business plan; justify their financial projections; and discover how to take advantage of loan application packages.

Record Keeping I & II

During this class students learn the value of maintaining accurate records; determine all records needed for their businesses; and how to develop a strategic plan for managing their business records.

Course Description

Business & Entrepreneurship Program(3/5)

BUSINESS AND MANAGEMENT

Be All You Can Dream

This all-day business simulation engages students in hands-on activities to experience the operation of an actual business. Students, working in teams, will run actual businesses in a prescribed setting. Teams will sell their business ideas to a panel of judges and awards will be given across several categories of performance. all-day business simulation that matches the operations of an actual business in a prescribed setting. This high-pressure, peer-learning experience takes you a step closer to indeed Be All You Can Dream.

Business Etiquette

In this course, students are taught the traditions of etiquette and protocol for a business setting. Topics covered include, Understanding Images, Professionalism, Networking, The Sales Call, International Dining, and Culture Shock.

Business Management

As an entrepreneur developing a strong leadership philosophy is a cornerstone of long-term success and profitability. In this class students learn how to develop their leadership abilities; identify the management responsibilities of entrepreneurs; implement decision-making processes to reach their business goals and objectives; design management tasks for their businesses; establish communication practices for their businesses; and develop a code of ethics for their businesses.

Eliminating Chance

During this class students learn how to minimize losses due to risks; prepare policies that will help minimize losses; determine the insurance needed for their businesses; and analyze the costs associated with risk management for their businesses.

Feasibility Study (Business Plan Overview)

This class teaches the importance of strategic planning in a business and explains how the business plan helps the entrepreneur. Students learn to assess their business idea and current market conditions to see if the idea is financially viable.

Negotiations Strategies

In this course students learn the definition of negotiation, how to prepare for negotiations, how negotiation relates to selling, and how to recognize and deal with negotiation tactics.

Presentation Skills

During this class students build their confidence in presenting to small and large groups. This course will also teach students how to use proven presentation techniques and software to help them communicate their business ideas effectively to any audience.

Course Description

Business & Entrepreneurship Program(4/5)

MARKETING AND SALES

Business Opportunities

In this class students learn to: Appraise the effects of business trends and changes; identify environmental and geographical opportunities; research the economic climate and consider the options available to them by operating their businesses. Students also learn how to apply creative thinking to expand the possibilities of their business ideas.

Business Opps/Feasibility Workshop

During this class-students work on their Business Opportunities and Feasibility assignments.

Marketing I & II

In Marketing I students discuss the effects of a customer-driven business plan. They evaluate their potential markets using decision-making tools; describe their product/service decisions, define their target markets and develop their marketing strategies. Successful branding and advertising is crucial to both the short-and long-term success of any business. In Marketing II students discuss the options available for promoting their businesses; analyze the costs of media options; discover promotional options that best match their target market and business image; learn techniques to prepare materials that represent their companies; develop promotional budgets and calendars; and identify strategies that evaluate promotional activity effectiveness.

Marketing Presentation

In this class students make a professional business presentation of their Marketing Plan for their business.

Marketing Workshop

During this class -students work on their Marketing Plan assignment.

Pricing

Students learn how to determine the costs that will affect pricing and identify factors that will affect their pricing strategies. In this class students will illustrate how markup strategies affect their pricing; design pricing incentives for their businesses; and determine the appropriate pricing strategies for their businesses.

Selling

During this class students define the role of selling in business; analyze their products/services benefits; analyze potential customers; understand the steps of the selling process; and role-play selling their product or service to a potential client.

Course Description

Business & Entrepreneurship Program(5/5)

NIGERIAN LEGAL & REGULATORY ENVIRONMENT

Legal and Regulatory

One of the biggest challenges businesses and entrepreneurs face is understanding and complying with the various policies in the Nigerian regulatory environment. In this class students develop legal policies for their businesses that comply with government regulations; identify the major contracts used in business; select the contracts that best suit their businesses; and determine the level of legal assistance needed for their businesses. Our seasoned legal faculty helps students demystify relevant policies, in order to achieve compliance and unlock value.

Types of Ownership

In this class students analyze the appropriate choices of ownership for their businesses; identify the steps necessary to file ownership for their businesses; define the policies and procedures necessary for successful multi-owner operations; and discuss reasons for obtaining outside assistance in determining ownership choices.

DEVELOPING AND WRITING A BUSINESS PLAN

Business Plan Preparations

During this class -students work on their Business Plan assignment.

Business Plan Presentations

In this class students make a professional business presentation of their Business Plan for their business.

INFORMATION TECHNOLOGY

Overview of the Nigerian Digital Economy (eCommerce)

In this class students receive an overview of the (Nigerian) digital economy, the difference between eBusiness and eCommerce; they learn information on creating, promoting, and operating their website, low or no cost technology tools and resources and how to contract consulting or technical support.

Digital Economy II

During this class students receive an overview of the digital marketing and the use of collaborative tools including cloud resources, virtual conferencing, spreadsheets and presentations creating spreadsheets and presentations.

OTHER SKILLS

Field Trips

On Field Trips students visit an existing business where they're able to interact with the owners of the business or their representatives and ask questions. On these trips they gain a real-world perspective on many aspects of business including operations, marketing, and management.

Fact Sheet

DID YOU KNOW:

- The Joseph Business School is accredited by the Accrediting Council for Continuing Education & Training (ACCET). ACCET is listed by the U.S. Department of Education as a nationally recognized accrediting agency.
- You will learn how to analyze business opportunities and evaluate their feasibility for forming a business to address the opportunity.
- JBS features instruction based on the biblical principles of business.
- Online classes are available.
- Upon completion you will have a professional business plan that is ready to present to investors.
- You can start your business while at your current job and add an additional revenue stream.
- Learn how to market your business and develop your presentation skills.
- Our team of instructors are comprised of men and women who are accomplished business owners and leaders in the areas of finance, marketing, law, international trade and many more.

Application

Application Process & Financial Information

Application Process

A complete application including all required documents, an active valid email address, essays, and recommendation forms must be submitted for the upcoming school year along with a N10,000 application fee on or before the final acceptance date. Please note that incomplete applications will not be submitted to the admissions committee for review. In an effort to make an informed decision, you may be invited for an interview.

*Please note that all applicants will be notified via email of their application status.

Financial Information

The student is required to pay the non-refundable application fee when the application is submitted on or before the final acceptance date. After the application process is completed and student is accepted, he/she is expected to make the full programme fee payment before classes commence on April 1, 2022.

Tuition instalment are available upon request and subject to approval on a case-by-case basis.





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